videns
CLEAR VISION ON NETWORKS

PROFILE

We turn the Wide Area Network into a flexible, cloud optimized business asset

Helping IT managers across Europe to move to internet based and Software Defined WANs

Organisations are rapidly adopting cloud based applications Such as Office 365 and Unified Communications to increase business agility, improve productivity and reduce cost. Meanwhile, the workforce is more distributed and demanding than ever and data consumption continues to explode. This causes a radical change in the demand on WANs. Innovative technologies, and in particular Software Defined Networking, have emerged and enable enterprises to effectively address today's WAN challenges. Similar to computing and storage, the WAN can now be consumed as a flexible cloud service over the public internet. This is the space where Videns operates. We provide managed SD-WAN services that combine the flexibility of the cloud with the economics of the internet while providing optimized performance of on-premise and cloud based applications.

ABOUT VIDENS

- Founded in 2012, privately owned
- Flexible, no-nonsense mentality
- Independent of network vendors
- Fully managed, OpEx based services
- Supporting 30+ customers, managing 1.200+ sites, worldwide
- ISO 27001 certified

EXCEPTIONAL SUPPORT

- 24 x 7 multi-lingual support;
- Customer access to cloud based real time dashboards ;
- Pro-active monitoring and alerts;
- Free minor changes;
- Customized network analysis and performance reporting;
- Capacity forecasting;
- Regular service management meetings;
- Application deployment advice.

"Our mission is to always make a measurable contribution to our customers' business."

Organisations can benefit from Software Defined WAN technology to provide highly flexible and cost effective WAN services. However, technology itself does not deliver business value: it is how technology is implemented, operated and put to use that makes the difference.

Lifecycle services for enterprises

Videns understands this like no other. Coming from a telecommunications background ourselves, we know what customers are expecting, but not getting from their network service providers. This is where we make the difference. Being fully independent of any network infrastructure or provider, we put 100% focus on service delivery: customer focused, application and business oriented, flexible and proactive. We turn Software Defined WAN technology into end-to-end managed services that deliver genuine business value to our customers.

We provide services across the full SD-WAN lifecycle, from design and implementation to management and consulting services. Our solutions are always validated in a Proof of Concept that we conduct free of charge, to ensure customers are 100% convinced before subscribing to our services. We aim for excellent customer experience. Nothing more, nothing less.

One-stop SD-WAN shop

SD-WANs are delivered using ordinary internet connections from local internet providers. This shortens lead times, increases flexibility and cost efficiency and facilitates the use of multiple providers and access types (e.g. fiber, broadband, 3G/4G) for higher availability. However, contracting and securing local ISP links globally can put organizations up to significant procurement, management and security challenges. Videns therefore provides a full stack of complementary SD-WAN services. We help enterprises with the procurement and management of their ISP links globally, and offer scalable and cost effective cloud security services to protect their distributed networks and workforces against cyber threats and attacks. Videns is a full services provider, managing end-to-end SD-WAN solutions and offering a single-point-of-contact.

Solving the WAN bottleneck

The application landscape has changed dramatically over the last two decades due to the rise of cloud services, social media, video and Unified Communications – to name just a few. However, enterprise networks have remained static, relying on traditional technologies such as MPLS that cannot cope with the explosion of bandwidth and the radical shift in traffic patterns.

Traditional providers are protecting their existing investments in MPLS and try to overcome its inherent limitations by offering hybrid WAN services that combine MPLS with the internet. However, these networks have proven to be highly complex, inflexible and difficult to manage and troubleshoot. SD-WAN is rapidly transforming the enterprise WAN market as organizations are looking to remove WAN bottlenecks that they have been struggling with for years. They are replacing or augmenting traditional networks with SD-WAN to benefit from:

- Plug-and-play installation with zero IT-touch;
- Short lead times: new sites up in days, not weeks or months;
- Flexible contracting and bandwidth scaling;
- Optimized access to cloud based and SaaS applications e.g. Office 365, Azure, AWS, Workday, Salesforce;
- Maximum network agility with application-level control;
- Over 50% TCO reduction.

Leading analyst firms expect SD-WAN will continue to grow exponentially and reach a market volume between six to eight billion dollar in 2020.

Putting it all together

Videns is a front runner in the provisioning of managed SD-WAN services and has built a strong and unique competence in this area. Where others have merely been talking about SD-WAN, we have gotten our hands dirty working with technology partners and customers on real life deployments. We partner with the world's leading and most innovative SD-WAN technology vendors: they provide the technology and we deliver the services to make it all work. Benefit from our leading experience to gain a head start and competitive edge over your peers: our people are here to help. It's time to turn the WAN into a business asset with Videns!

Meet our key technology partners:

Ipanema (a trademark of InfoVista) is the leading NextGen networking solution that optimizes the performance of applications over private and hybrid networks.

VeloCloud is a cloud-delivered SD-WAN game changer. They simplify branch WAN networking by automating deployment and improving performance over private, broadband Internet and 3G/4G links.

Zscaler, the global information security company that provides Internet security in cloud centric environments. Zscaler has revolutionised internet security, delivered from the Cloud.

Aryaka's Network as-a-Service combines an enterprise-grade, global private network with WAN Optimization to deliver faster performance for global on-premise and Cloud/SaaS applications.